

Waterloo Uncovered - Privacy Policy

Procedure and process regarding data held on individuals applying to be on Waterloo Uncovered (WU) projects as well as for volunteers who may work with WU throughout the year.

WU will only request such personal data from applicants as is necessary for it - or its overseas partners - to make a fully informed choice as to who will and will not be chosen.

WU will ensure that all application forms make reference to the organisations privacy and GDPR policy.

WU will store all such data received securely and only allow it to be viewed by appropriate people.

WU will allow individuals to access their personal data held if they so request.

WU will annually review the personal data held and will delete and destroy any of it no longer required for its work.

WU may retain personal data for a longer period of time to allow it to evaluate the effectiveness of its work but if this is done then will anonymize the data.

We will ask you to provide certain personal data when you buy a product, sign up for a newsletter or competition, create an account, or use our website at www.waterloouncovered.com (the "Site"). We use your personal data to:

Remember you and view activity on our Site - if you have allowed access to cookies (please see our cookies policy for more information) our Site will automatically remember you the next time you visit, to pre-populate fields to make ordering easier and to improve your experience by directing you to information on our Site that we think will be of interest to you. We also gather details of your visits to our Site, including details of pages viewed, accessed or visited, your use of any interactive features on the Site, and the length of your visit.

Share marketing and fundraising information that are relevant to you. See <http://www.waterloouncovered.com/contact-us/newsletter/> for details on how to unsubscribe from marketing.

Update our records - we will periodically check that the personal data we store for the purpose of communicating with you is accurate. If you would like to update the personal data we hold about you, please update your account information and preferences on our Site.

Legal purposes - we sometimes need to use personal data that we have gathered from you or third parties (such as law enforcement or credit reference agencies), or that you have provided to us, to comply with our legal obligations or for other legal reasons - for example to trace fraudulent transactions. We may also use your personal data where it is reasonable for us to do so and where there is no disadvantage to you.

Report browsing information - we will collect information, if available, about your IP address, operating system and browser type, for system administration and to report aggregate information to our advertisers. This is statistical data about our users' browsing actions and patterns, and does not identify any individual.